



# LEADERSHIP IS AN INVESTMENT

## THE ART AND SCIENCE OF LEADERSHIP

Introduced in March, 2017, Gift of Life Institute's "The Art and Science of Leadership: Driving Results For Donation and Transplantation Professionals" is a multi-faceted certificate program specifically designed for both emerging and experienced leaders who are looking to increase their management skills and strategic perspective, take on additional responsibilities, and seek to be effective in their organization. The unique design of this course combines deep industry knowledge from leaders in the organ and tissue donation field with academic expertise from two of the world's leading universities, Wharton School at the University of Pennsylvania and the Fox School of Business, at Temple University.



### PROGRAM DEMOGRAPHICS (2017)

- Total Coaches: 15
- Total Students: 29
  - 24 Clinical
  - 2 QA
  - 1 HD/HS, 1 HR, 1 Communications

### PROGRAM DEMOGRAPHICS (2018)

- Total Coaches: 16
- Total Students: 30
  - 17 Clinical
  - 4 HD/HS, 2 QA, 2 HR, 2 IT
  - 1 CR, 1 Compliance, 1 Logistics



*Program participants are implementing 59 innovative Capstone projects in their respective 18 OPOs.*

## PROGRAM PARTNERS AND FACULTY (HIGHLIGHTS)

- **Sigal Barsade** is the Joseph Frank Bernstein Professor at The Wharton School. An award-winning researcher and teacher, Sigal's expertise is in organizational culture, emotional intelligence, leadership and top management teams, emotions in the workplace, and group dynamics. **(Organizational Culture and Emotional Intelligence)**
- **Matthew Bidwell's** research examines new patterns in work and employment, focusing in particular on the causes and effects of more short-term, market oriented employment relationships. He focuses on talent recruitment and retention **(Talent Planning)**
- **Daniel M. Isaacs** is an Assistant Professor of Instruction in Legal Studies at the Fox School of Business. He teaches Business Ethics, Sustainability in Business, Corporate Governance, Contracts, Accounting Ethics, and Legal and Regulatory Environment of Business Courses at the undergraduate and graduate levels. **(Ethical Considerations)**
- **Dr. Daniel Chicksand** joined Birmingham Business School as a Reader in Operations and Supply Management in April 2016 and has taken the role of Director of the Distance Learning MBA. Before starting at Birmingham he was a Senior Lecturer at Aston Business School between 2013 and 2016, having spent the previous five years as a Lecturer in Operations and Supply Management. **(Continuous Quality Improvement)**



## SPONSORSHIP OPPORTUNITIES

With your generous financial contribution you are:

- Providing the financial base to organize the Art and Science of Leadership program;
- Enabling your representatives to learn best practices, enhance their leadership skills, and develop solutions that will increase performance numbers and outcomes in donation and transplantation;
- Instilling the energy of collaborative learning and promoting understanding, application, and commitment to integration of solutions into the participants' daily practice.

## PROGRAM TESTIMONIALS

*"Outstanding. Thrilled that we sponsored, thrilled to have two of my up and coming leaders in the program, and thrilled to have been able to participate as a coach."*

*"The mentor/mentee aspect has been most valuable for me. Their expertise and willingness to share has been invaluable."*