

TRANSPLANT GROWTH GAMEPLAN



TRANSPLANT HOSPITAL NAME	ORGAN	GROWTH POTENTIAL			GROWTH READINESS		
		Lo	Med	Hi	Lo	Med	Hi

2023 BASELINE	2024 ACTUAL	2025 TARGET	2025 STRETCH GOAL	2026 TARGET	2026 @ 51.2% GROWTH

STRATEGIES WE HEARD FROM THE GROWTH STORIES THAT WE WANT TO EXPLORE

GROWTH STORY #1	GROWTH STORY #2	GROWTH STORY #3

WAYS WE CAN PARTNER WITH OPOs TO ACHIEVE OUR BOLD AIM

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TRANSPLANT GROWTH GAMEPLAN (CONTINUED)

WE WANT A FUTURE WHERE...

TO CREATE THAT FUTURE, WE NEED TO...

PLAN FOR TEAMING WITH THE C-SUITE

...to support transplant as an institutional priority

WHO?

WHY?

HOW?

WE COMMIT TO DOING THE FOLLOWING IN THE NEXT...

TWO WEEKS

30 DAYS

60 DAYS

We commit to work towards our fair share of the bold aim of 60,000 deceased donor transplants in 2026.

X

- We agree to the NCPG publicly sharing our commitment to the growth goal
- We agree to help implement & improve the Change Package for Transplant Program Growth

